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JOIN US FOR A WEBINAR

DRIVING SYSTEMIC CHANGE TO CLOSE THE FINANCING GAP FOR WOMEN ENTREPRENEURS



MARCH 28, 2024
9 - 10 AM EST

MEET THE SPEAKERS



Wendy Teleki
Head of We-Fi Secretariat
We-Fi



Esselina Macome
CEO
FSDMoç



Inez Murray
CEO
Financial Alliance for
Women (FAW)



Juan Carlos Izzaguirre
Senior Financial Sector
Specialist.
CGAP



Nisha Singh
Thematic Lead
FinEquity



The Women Entrepreneur Finance Code



Women Entrepreneurs face systemic barriers to growth

Women in developing countries aspire to be entrepreneurs at similar rates as men

...yet they face significant barriers

Social norms, care burdens

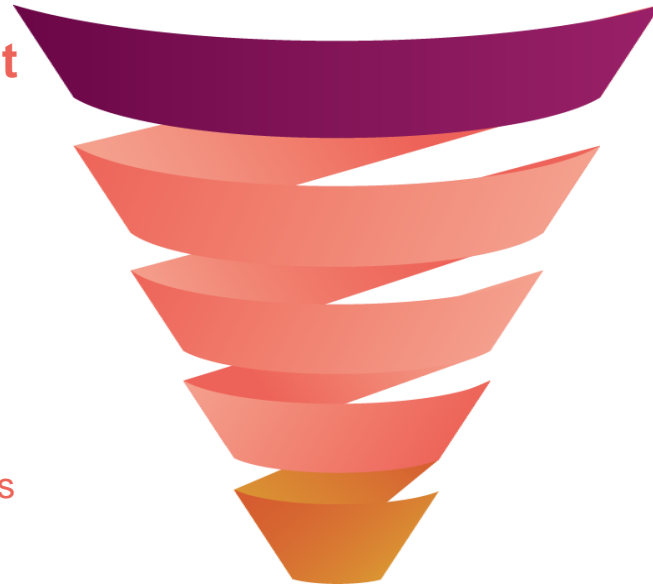
Skills & sector selection

75% of the legal rights of men

2X more loan rejections

< 2% of VC Funding to female teams

\$1.7 trillion financing gap



...that limit their ability to realize their potential

25%

Fewer women start businesses than men

36%

Gap in growth expectations between female and male entrepreneurs

~5-6 Trillion in lost value addition globally

The Women Entrepreneurs Finance Code: A Systems Change Effort

Each Signatory endorses the Code and commits to working together towards the goal of eliminating constraints and financing gaps for women entrepreneurs through:



Leadership

Designating a senior leader to champion the organization's efforts to support women-led businesses

Action

Introducing and expanding financial and non-financial measures that will support women entrepreneurs.

Data

Track and report a commonly agreed set of indicators on financing to W-MSMEs

National actors and ecosystem players are partners in the coalition to launch the Code

Five steps for implementing the WE Finance Code in a pilot country



The **WE FINANCE CODE** was launched by We-Fi, its Implementation Partners and Founding Global Signatories announcing 24+ country pilots

Global Coordinators



Donors



IPs/Joint Statement of Support



Global Signatories to Date



Country Pilots

ADB: [Indonesia](#) (with **IsDB**), Fiji, Sri Lanka

EBRD: Egypt, Morocco; Albania, Bosnia and Herzegovina, Kosovo, Montenegro, N. Macedonia, Serbia; Kazakhstan, Kyrgyz Republic, Mongolia, Tajikistan, Uzbekistan

IDB Invest: [Dominican Republic](#)

WB: Madagascar, Mozambique, Rwanda, Kenya, Somalia, Cote d'Ivoire, Nigeria, Senegal

Other: [Netherlands](#) Jordan



Mohammad Rakibul Hasan

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