

CAN YOU MAKE FINANCIAL SERVICES

more **ACCESSIBLE**
and **INCLUSIVE ?**



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AFIIP RETURNS FOR A THIRD EDITION

Take financial inclusion to the next level

The **Arab Financial Inclusion Innovation Prize (AFIIP)** is back to scout and support the most innovative solutions that can make financial services more accessible and affordable for the low-income and MSMEs in the Arab world.

AFIIP is offering prizes of up to \$60,000 USD in cash and technical support to ideas, products and services that can improve financial inclusion in the region.

Since 2018, the Arab Financial Inclusion Innovation Prize has identified over 200 innovators in the region. AFIIP has supported solutions span the financial services sector, from start-ups to incumbent institutions, operating in microfinance, digital payments, financial literacy, digital identity, and beyond. AFIIP provides winners with multiyear technical support and gives them access to a global network of thought leaders and investors to help take their ideas to the next level. Applications are judged on their impact, feasibility and marketability by a panel of world-class experts.

This year, AFIIP is also providing additional resources to innovations that can generate green outcomes. There is a second stream to the prize looking for financial solutions that can help mitigate the risks of climate change, increase environmental resilience for the low-income and MSMEs, provide sustainable opportunities to the underserved and enhance the green finance ecosystem of the Arab world.

The call for applications is now open, with the support of SANAD Technical Assistance Facility, FSD Africa and Spectrum Digital Holdings.

So what are you waiting for? Visit www.afiip.org to learn more and apply.

Together, we can put financial inclusion at the heart of innovation in the Arab world.

SUPPORTING
FINANCIALLY INCLUSIVE
INNOVATION

**Up to \$60,000 USD
and
Technical Support**

APPLY BY 25 JUNE 2021



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"Winning AFIIP gave us the opportunity to prove our vision. Two years on, their team continues to engage us in a wide-reaching and fruitful network."

Valify Solutions, AFIIP 2019 winners

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