

What's Next for MIX Market:

The Foundational
Dataset Moves to
the World Bank's
Data Catalog



4 November 2019
10:00-11:00 AM ET

miX

 **FinDev
Gateway**
FINANCIAL INCLUSION
FOR DEVELOPMENT
A PROGRAM OF CGAP

WEBINAR

LOGISTICS

- 1 This is an audio broadcast. Attendee microphones will remain muted during the entire webinar session.
- 2 To ask questions during the webinar, please use the Chat box on the right-hand side of the Webex session. You may submit your question at any time during the webinar presentation.
- 3 To ensure your question is seen by the moderator, select “**All Participants**” from the drop down menu when sending the question.
- 4 The webinar recording will be emailed to all attendees and registrants.

Speakers and Agenda



Blaine Stephens
Chief Operating
Officer



Greta Bull
Chief Executive
Officer



Bob Cull
Lead Economist
Development Research Group



Henry González
Associate Fellow
Skoll Centre for Social
Entrepreneurship



Evolution of data in microfinance

miX The MIX Market

Member Login

Home Demand (MFIs) Supply (Funding) Partners (Market Facilitations) Environment My MIX Market

The global information exchange for the microfinance industry
The MIX Market strives to facilitate exchange and investments flows, promote transparency and improve reporting standards in the microfinance industry

To enjoy our tickers, your browser requires flash v. 6 or 7. Please download it for free at www.macromedia.com.

5 diamond profile of the month
ACSI (Amhara Credit and Savings Institution)
MFI - Ethiopia

Microfinance Interactive Heat Map

Number of MFIs in the MIX Market (2004/2005)

500 MFIs

ACSI at a glance:
Information disclosure

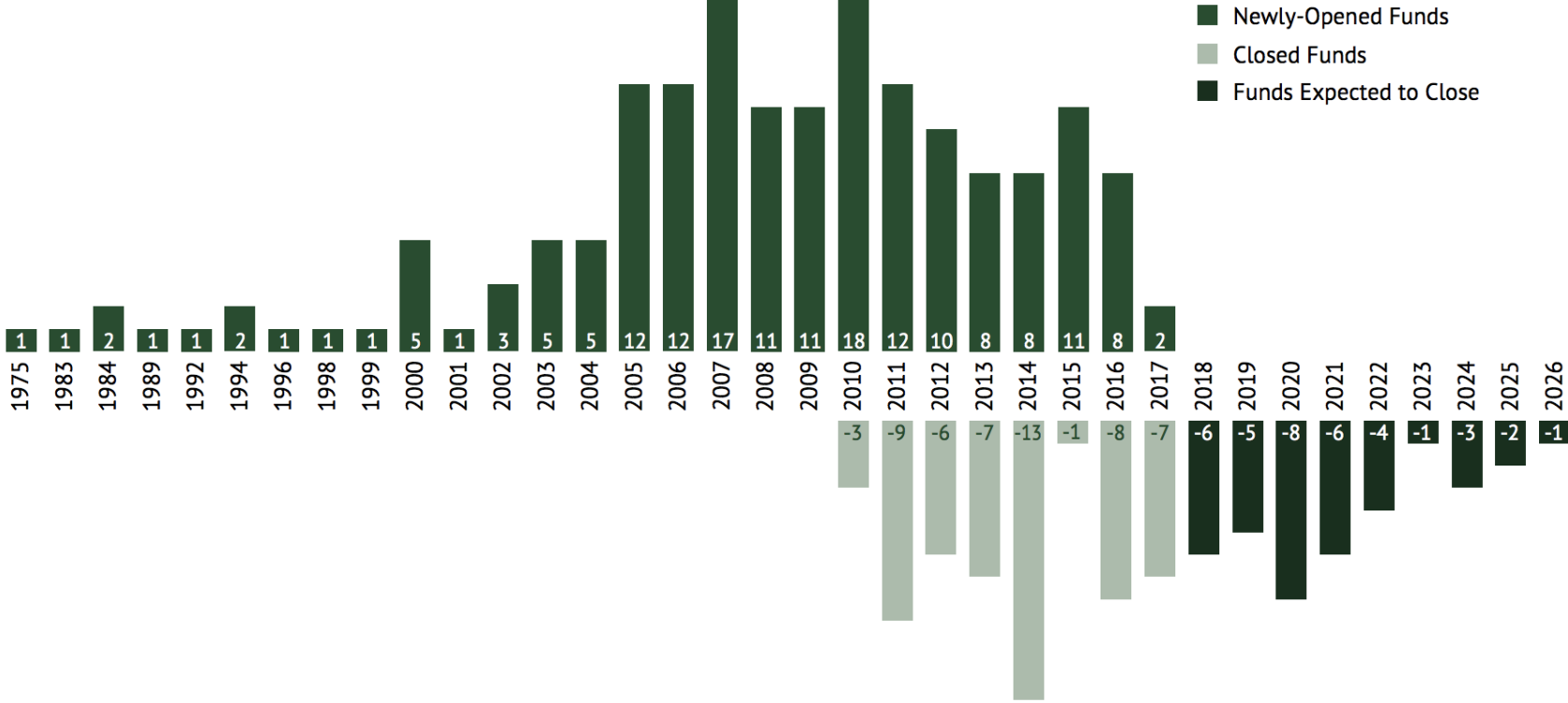
LATEST NEWS

- Feb. 03, 2006 - 2004 MFI Benchmarks published by the MIX [more info](#)
- Jan. 18, 2006 - CGAP Financial Transparency 2005 Award Results [more info](#)
- Jan. 13, 2006 - Two new job openings at The MIX [more info](#)
- Jan. 12, 2006 - New Latin American 2004 Benchmarking Report [more info](#)
- Dec. 16, 2005 - Survey of Microfinance in South Asia available for download [more info](#)
- Nov. 20, 2005 - The

Source: MIX Market, 2006

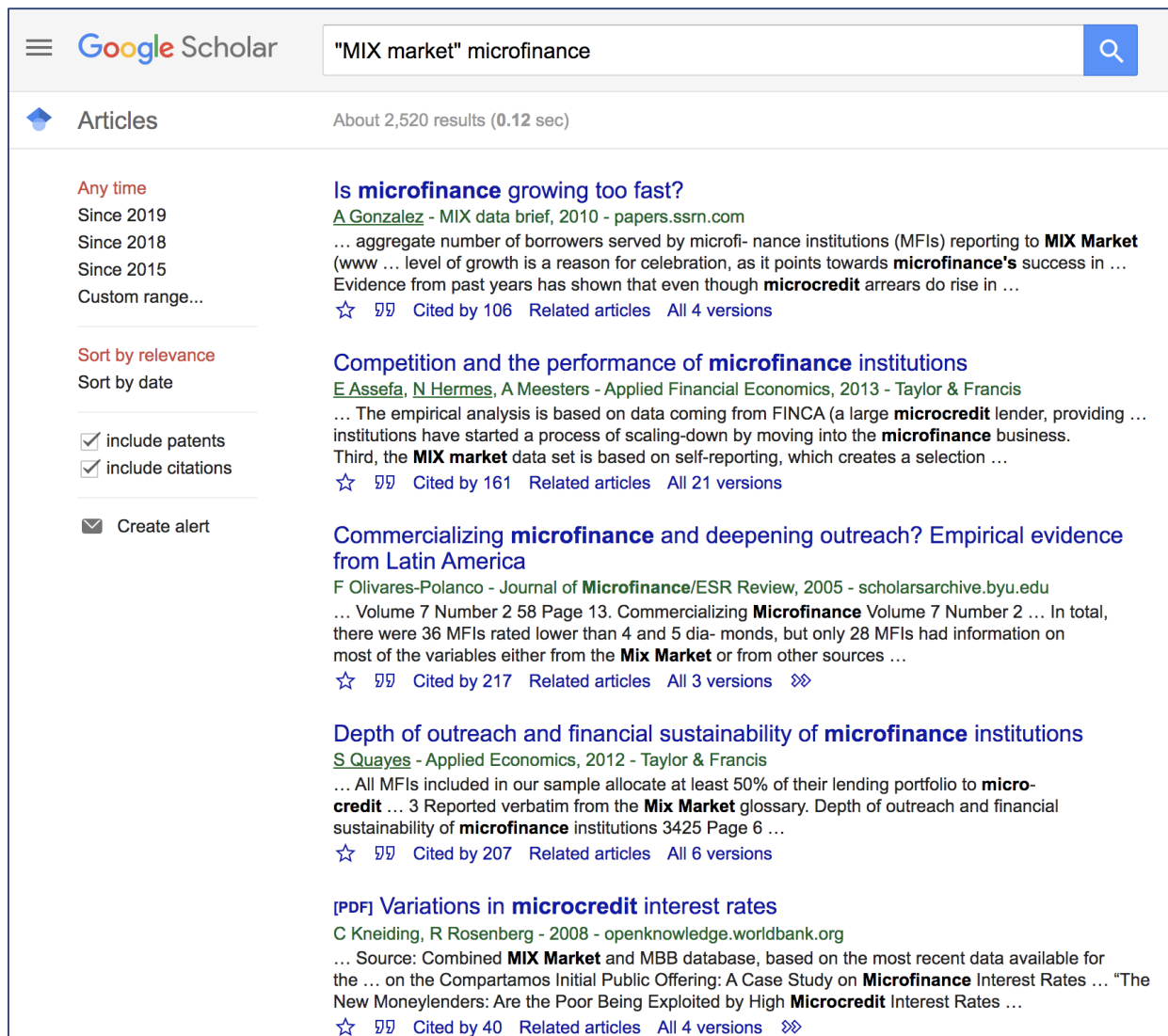
Evolution of funding in microfinance

MIV INCEPTION AND CLOSING PER YEAR (MIV Universe)



Source 2018 Symbiotics MIV Survey, Symbiotics, September 2018.

Evolution of the body of knowledge around microfinance



Google Scholar "MIX market" microfinance

Articles About 2,520 results (0.12 sec)

Any time
Since 2019
Since 2018
Since 2015
Custom range...

Sort by relevance
Sort by date

include patents
 include citations

Create alert

Is microfinance growing too fast?
[A Gonzalez](#) - MIX data brief, 2010 - papers.ssrn.com
... aggregate number of borrowers served by microfi- nance institutions (MFIs) reporting to **MIX Market** (www ... level of growth is a reason for celebration, as it points towards **microfinance's** success in ... Evidence from past years has shown that even though **microcredit** arrears do rise in ...
☆ [Cited by 106](#) [Related articles](#) [All 4 versions](#)

Competition and the performance of microfinance institutions
[E Assefa](#), [N Hermes](#), [A Meesters](#) - Applied Financial Economics, 2013 - Taylor & Francis
... The empirical analysis is based on data coming from FINCA (a large **microcredit** lender, providing ... institutions have started a process of scaling-down by moving into the **microfinance** business. Third, the **MIX market** data set is based on self-reporting, which creates a selection ...
☆ [Cited by 161](#) [Related articles](#) [All 21 versions](#)

Commercializing microfinance and deepening outreach? Empirical evidence from Latin America
[F Olivares-Polanco](#) - Journal of **Microfinance**/ESR Review, 2005 - scholarsarchive.byu.edu
... Volume 7 Number 2 58 Page 13. Commercializing **Microfinance** Volume 7 Number 2 ... In total, there were 36 MFIs rated lower than 4 and 5 dia- monds, but only 28 MFIs had information on most of the variables either from the **Mix Market** or from other sources ...
☆ [Cited by 217](#) [Related articles](#) [All 3 versions](#) [»»](#)

Depth of outreach and financial sustainability of microfinance institutions
[S Quayes](#) - Applied Economics, 2012 - Taylor & Francis
... All MFIs included in our sample allocate at least 50% of their lending portfolio to **micro- credit** ... 3 Reported verbatim from the **Mix Market** glossary. Depth of outreach and financial sustainability of **microfinance** institutions 3425 Page 6 ...
☆ [Cited by 207](#) [Related articles](#) [All 6 versions](#)

[PDF] Variations in microcredit interest rates
[C Kneiding](#), [R Rosenberg](#) - 2008 - openknowledge.worldbank.org
... Source: Combined **MIX Market** and MBB database, based on the most recent data available for the ... on the Compartamos Initial Public Offering: A Case Study on **Microfinance** Interest Rates ... "The New Moneylenders: Are the Poor Being Exploited by High **Microcredit** Interest Rates ...
☆ [Cited by 40](#) [Related articles](#) [All 4 versions](#) [»»](#)

How did you first encounter MIX Market?



Blaine Stephens
Chief Operating
Officer



Greta Bull
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Bob Cull
Lead Economist
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Henry González
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Bob Cull
Lead Economist
Development Research Group



Find MIX Market data on the World Bank's Data Catalog

The screenshot shows the World Bank Data Catalog interface. At the top left is the World Bank logo and the text "Data Catalog". At the top right is a "Login" button. Below the header is a navigation menu with "Data", "Collections", "Getting Started", and "FAQs". The main heading is "Search and Share Development Data". Below this is a search criteria selector with "All Words" selected and "Any Word" as an option. A search input field contains the word "Search" and a magnifying glass icon. Below the search field, it states "19,902 datasets, indicators, and visualizations. Browse by [data type](#) or [country/region](#)". The "Featured Data" section contains four cards: "Data on Statistical Capacity", "World Bank Open Data", "Impact Evaluation Surveys", and "Enterprise Surveys". Each card has a header image, a title, and a brief description. A "Help / Feedback" button is located in the bottom right corner of the featured data section.

THE WORLD BANK Data Catalog Login

[Data](#) [Collections](#) [Getting Started](#) [FAQs](#)

Search and Share Development Data

Search Criteria: All Words Any Word

Search

19,902 datasets, indicators, and visualizations. Browse by [data type](#) or [country/region](#)

Featured Data

< >

Data on Statistical Capacity

The World Bank's Statistical Capacity Indicator is a composite score assessing the capacity of a country's statistical system.

World Bank Open Data

The World Bank's Open Data initiative provides all users with open access to World Bank data.

Impact Evaluation Surveys

The Impact Evaluation Microdata Catalog provides access to data and metadata underlying impact evaluations conducted by the World Bank or other agencies.

Enterprise Surveys

Enterprise Surveys cover a broad range of business environment topics, e.g. access to finance, gender, infrastructure, and performance measures

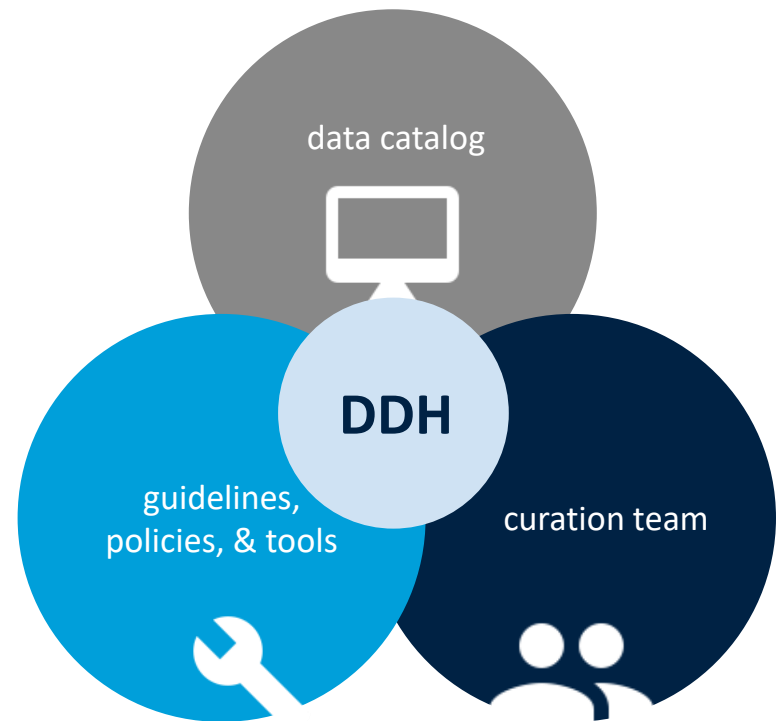
[Help / Feedback](#)

World Bank Data Catalog

The Data Catalog is a collection of resources to provide a more effective means for capture, acquisition, curation, access and use of development data throughout the World Bank Group.

What is the Data Catalog?

- One Stop Data Shop
- Step-by-Step Guidance
- Data Curation Support



Data Catalog | Data Catalog

World Bank Group [US] | <https://datacatalog.worldbank.org>

Apps | GitHub | Search | Data Catalog | team_tony (team_to... | finance_harvesting | proposal_analysis | jsordite.pdf

THE WORLD BANK | Data Catalog ^{beta} | Login

Data | Getting Started | FAQs

Search and Share Development Data

Search Criteria: All Words Any Word

Search

21,731 Datasets available. Browse by [data type](#) or [country/region](#)

Featured Data

OPEN DATA

World Bank Open Data

The World Bank's Open Data initiative is intended to provide all users with access to World

Impact Evaluation Surveys

The Impact Evaluation Microdata Catalog provides access to data and metadata

ENTERPRISE SURVEYS
WHAT BUSINESSES EXPERIENCE

Enterprise Surveys

Enterprise Surveys cover a broad range of business environment topics, e.g. access

Sustainable Development Goals

Sustainable Development Goals (SDGs)

Relevant indicators drawn from the World Development

What if you could have all the **DATA** you ever wanted?

Search World Bank Development Data Hub



Time Series
(17,854)



Microdata
(9,028)



Geospatial
(13,11)

Data Catalog

- Harmonized collection of datasets, indicators, visualizations
- Fully searchable
- Data deposit

Search Criteria: All Words Any Word

Search data e.g Income, Expenditure

[All](#) [Datasets](#) [Indicators](#) [Visualizations](#)

Sort By: Most Relevant | Alphabetical | Last Updated Showing 1 - 10 of 28766 results

CC Sustainable Development Goals

Relevant indicators drawn from the World Development Indicators, reorganized according to the goals and targets of the Sustainable Development Goals (SDGs). These indicators may help to monitor SDGs, but they are not always the...

[See More](#)

Ready To Deposit Data?

[Edit](#)

The Data Catalog is designed to facilitate effective capture, acquisition, curation, access and use of development data throughout the World Bank Group ([read more](#)). Data Catalog provides an institutional repository for development data, similar to [WBDocs](#).

Step 1: Select the data type.

Time Series



Indicator level data. Example: World Development Indicators, inflation rate

Microdata



Unit-level data. Example: administrative, household surveys

Geospatial



Data with explicit geographic positioning information. Example: satellite imagery, vector, raster

Other



I don't know. I need help identifying the type.

REFINED BY [RESET](#)

LICENSE [?](#) +

DATA CLASSIFICATION +

DATA TYPE -

Geospatial (1311)

Microdata (9028)

Other (364)

Time Series (17854)

COUNTRY +

VPU +

RESOURCE TYPE +

LANGUAGES SUPPORTED +

PERIODICITY +

RATING +

COLLECTIONS +

Q&A

- 1 For questions, please use the Chat box on the right-hand side of the Webex session.
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POLL

Please take a moment to respond to the poll questions on the right-hand side of your screen.

WHAT'S NEXT?

1

We will email you when the webinar recording and related materials become available on the FinDev Gateway website.

2

Visit datacatalog.worldbank.org/dataset/mix-market to access MIX Market data.

3

Question unanswered? Contact MIX: info@themix.org
or Blaine Stephens: bstephens@themix.org

4

For more resources on financial inclusion, visit FinDevGateway.org.

Thank you

www.FinDevGateway.org



[@FinDevGateway](https://twitter.com/FinDevGateway)



[FinDev Gateway](https://www.facebook.com/FinDevGateway)



[FinDev Gateway](https://www.linkedin.com/company/FinDevGateway)